



“Healthy Home, Healthy You” is the theme for the 2010 Boone County Home and Garden Show brought to you by the Boone County Chamber of Commerce. Join the Chamber and businesses from Boone County and Central Indiana on **April 15, 16, & 17, 2010**.

This year the Boone County Home & Garden Show provides you an opportunity to:

- become an event sponsor and increase your exposure (see blue insert for more details),
- increase your visibility,
- build local name recognition,
- personally meet potential clients,
- market your business
- network with close to 100 businesses from Boone County and Central Indiana
- advertise in The Home Show Guide- New this year- Every Exhibitor will receive an 1/8 page ad in The Home Show Guide

The Boone County Chamber of Commerce is working with local media to enhance media coverage of the event and encourage stronger attendance at this year’s event. Exhibitors will be contacted by The Lebanon Reporter for ad content and design.

Exhibitors with space last year will have the first opportunity to reserve space this year. After returning exhibitors have reserved their spaces, remaining exhibit space will be available on a first come, first serve basis. Chamber members will be given preference to non-Chamber members.

Returning exhibitors please sign and return the enclosed contract with payment in full to the Chamber office no later than Friday, March 1, 2010. We will be unable to guarantee booth space to returning exhibitors after this date. Booth fees will be as follows:

<u>Witham Pavilion</u>	<u>One Booth</u>	<u>Two Booths</u>
Boone County Chamber Members	\$335	\$585
Non-Chamber Members	\$485	\$885
 <u>Commercial Building</u>		
Boone County Chamber Members	\$235	\$385
Non-Chamber Members	\$385	\$685

The Chamber is partnering with The Lebanon Reporter/Zionsville Times Sentinel to produce the Home Show Guide. They will contact exhibitors for ad content and design. You may also contact Rick Whiteman at 765-482-4650 extension 111 or ask for your newspaper representative regarding advertising opportunities.

First-time exhibitors who are interested in exhibit space should call the Chamber at 765-482-1320 to be placed on a waiting list. During the week of March 15th, we will notify those at the top of the waiting list that exhibit space is available. **A signed contract and payment in full will be required to secure a exhibit space.**

After we have finalized the Home & Garden Show list, we will notify each exhibitor of his/her exhibit location. We look forward to working with you to make this the best Home & Garden Show yet! Should you have any questions regarding this procedure or need additional information, please contact the Chamber office by phone, 765-482-1320 or email info@boonechamber.org.

Sincerely,

Michelle Wiltermood
 Michelle Wiltermood
 Executive Director